Comfortable Chemistry, LLC PRIVACY POLICY
By visiting www.abtutorcoach.com/, you are consenting to our Privacy Policy.

OVERVIEW

Angela Bylo and Comfortable Chemistry ("CC") are committed to protecting your privacy online. This Privacy Policy describes the personal information we collect through this website at www.radiatepotential.com/ (the "Site") and its sub-domains, and how we collect and use that information.

The terms "we," "us," and "our" refers to CC. The terms "user," "you," and "your" refer to site visitors, customers, and any other users of the site.

This Privacy Policy has been compiled to better serve those who are concerned with how their 'Personal Data' or 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our Privacy Policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information/Personal Data in accordance with our website.

Use of www.abtutorcoach.com/, by CC, including all materials presented herein and all online services provided by CC, is subject to the following Privacy Policy. This Privacy Policy applies to all site visitors, customers, and all other users of the site. By using the Site or Service, you agree to this Privacy Policy, without modification, and acknowledge reading it.

WHAT DATA DO WE COLLECT ABOUT YOU, FOR WHAT PURPOSE AND ON WHAT GROUND WE PROCESS IT

We collect personal information from you so that we can provide you with a positive experience when utilizing our Site or content. We may process the following categories of personal data about you:

Communication Data – This includes any communication that you send to us whether that be through the contact and opt-in forms on our website, respond to a survey or questionnaire, through email, text, social media messaging, social media posting or any other communication

that you send us. We process this data for the purposes of communicating with you, for record keeping and for the establishment, pursuance or defense of legal claims. Our lawful ground for this processing is our legitimate interests which in this case are to reply to communications sent to us, to keep records and to establish, pursue or defend legal claims.

Customer Data – This includes data relating to any purchases of goods and/or services such as your name, title, billing address, delivery address, email address, phone number, contact details, purchase details and your payment details. We process this data to supply the products and/or services you have purchased and to keep records of such transactions. Our lawful ground for this processing is the performance of a contract between you and us and/or taking steps at your request to enter into such a contract.

User Data – This includes data about how you use our Site and any online services together with any data that you post for publication on our website or through other online services. We process this data to operate our website and ensure relevant content is provided to you, to ensure the security of our website, to maintain backups of our website and/or databases and to enable publication and administration of our website, other online services and business. Our lawful ground for this processing is our legitimate interests, which in this case are to enable us to properly administer our website and our business.

Technical Data – This includes data about your use of our Site and online services such as your IP address, your login data, details about your browser, length of visit to pages on our website, page views and navigation paths, details about the number of times you use our website, time zone settings and other technology on the devices you use to access our website. The source of this data is from our analytics tracking system. We process this data to analyze your use of our website and other online services, to administer and protect our business and website, to deliver relevant website content and advertisements to you and to understand the effectiveness of our advertising. Our lawful ground for this processing is our legitimate interests which in this case are to enable us to properly administer our website and our business and to grow our business and to decide our marketing strategy.

Marketing Data – This includes data about your preferences in receiving marketing from us and our third parties and your communication preferences. We process this data to enable you to partake in our promotions such as competitions and special offers, to deliver relevant website content and advertisements to you and measure or understand the effectiveness of this advertising. Our lawful ground for this processing is our legitimate interests which in this case are to study how customers use our products/services, to develop them, to grow our business and to decide our marketing strategy.

Opt-in Data – This includes the name and email address you use to opt in to our email newsletter or sign up for a freebie. We process this data to send you occasional emails about social media marketing and our services, and to send you free resources, promotions and special offers. Our lawful ground of processing is consent and legitimate interest which in this case are to provide our email subscribers with free value, market our products/services and grow our business.

We may use Customer Data, User Data, Technical Data and Marketing Data to deliver relevant website content and advertisements to you (including Facebook adverts or other display advertisements) and to measure or understand the effectiveness of the advertising we serve you. We may also use such data to send other marketing communications to you. Our lawful ground for this processing is either consent or legitimate interests.

Please note that the information above ('Personal Data') that you are giving to us is voluntarily, and by you providing this information to us you are giving consent for us to use, collect and process this Personal Data. You are welcome to opt-out or request for us to delete your Personal Data at any point by contacting us at comfortablewithchem@gmail.com.

If you choose not to provide us with certain Personal Data, you may not be able to participate in certain aspects of our Website or content.

WHAT WE DO WITH INFORMATION WE COLLECT

Contact You – We may contact you with information that you provide to us based on these lawful grounds for processing:

We may contact you if you give us your clear, unambiguous, affirmative consent to contact you.

We will contact you under our contractual obligation to deliver goods or services you purchase from us.

Legitimate Interest. We may contact you if we feel you have a legitimate interest in hearing from us. For example, if you sign up for a webinar, we may send you marketing emails based on the content of that webinar. You will always have the option to opt out of any of our emails.

Process Payments – We will use the Personal Data you give to us in order to process your payment for the purchase of goods or services under a contract. We only use third-party payment processors that take the utmost care in securing data and comply with the GDPR.

Targeted Social Media Advertisements – We may use the data you provide to us to run social media advertisements and / or create look-alike audiences for advertisements.

Share with Third Parties -We may share your information with trusted third parties such as our email software provider in order to contact you via email, our merchant accounts to process payments, and Google / social media accounts in order to run advertisements.

COOKIES

We may send cookies to your computer or mobile device in order to uniquely identify your browser and improve the quality of our service. The term “cookies” refers to small pieces of information that a website sends to your computer’s hard drive while you are viewing the Site. We may use both session cookies (which expire once you close your browser) and persistent cookies (which stay on your computer until you delete them).

We may use cookies for:

- Identifying the areas of our website that you have visited
- Personalizing content that you see on our website
- Our website analytics
- Remarketing our products or services to you
- Remembering your preferences, settings, and login details
- Targeted advertising and serving ads relevant to your interests
- Affiliate marketing
- Allowing you to post comments
- Allowing you to share content with social networks

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each internet browser is a little different, look at your browser’s Help Menu to learn the correct way to modify your cookies.

If you choose to disable cookies, some areas of the Site may not work properly or at all.

GOOGLE ANALYTICS PRIVACY NOTICE

Our Site uses Google Analytics to collect information about the use of our website. Google Analytics collects information from users such as age, gender, interests, demographics, how

often they visit our website, what pages they visit, and what other websites they have used before coming to our website. We use the information we get from Google Analytics to analyze traffic, remarket our products and services to users, improve our marketing, advertising, and to improve our website. We have enabled Google Analytics advertising features such as remarketing with Google Analytics, Google Display Network Impression Reporting, and Google Analytics Demographics and Interest Reporting. Google Analytics collects only the IP address assigned to you on the date you visit our website, not your name or other identifying information. We do not combine the information collected using Google Analytics with Personal Data. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our website, the cookie cannot be used by anyone but Google. Google also uses specific identifiers to help collect information about the use of our website. For more information on how Google collects and processes your data, visit https://www.google.com/policies/privacy/partners.

You can prevent Google Analytics from using your information by opting out at this link: https://tools.google.com/dlpage/gaoptout.

FACEBOOK REMARKETING

Third parties, including Facebook, may use cookies, web beacons, and other storage technologies to collect or receive information from our Site and elsewhere on the internet, and use that information to provide measurement services and target ads. With Facebook remarketing you may see our ads on Facebook after you have visited our site. For this to happen, Facebook uses a Custom Audience Pixel that is activated when a visitor lands on a webpage and a unique “cookie” is placed in their browser. Facebook lookalike audience targeting allows us to show ads on Facebook to people who are similar to those who have already visited or made a purchase from our website. To opt out of Facebook’s collection and use of information for ad targeting visit: https://www.facebook.com/help/568137493302217.

THIRD PARTY DISCLOSURE

Personal Data that you provide to us is stored internally or through a data management system. Your Personal Data will only be accessed by those who help to obtain, manage or store that information, or who have a legitimate need to know such Personal Data (i.e., our hosting provider, email software provider, payment processors or team members).

We may also release information when it’s release is appropriate to comply with the law, enforce our site policies, or protect ours or others’ rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties such as Google, Facebook and other social media platforms for marketing, advertising, or other uses.

It is important to note that we may transfer data internationally. For users in the European Union, please be aware that we transfer Personal Data outside of the European Union. By using our Site and providing us with your Personal Data, you consent to these transfers in accordance with this Privacy Policy.

THIRD PARTY LINKS

The Site may contain links to third party websites. Except as otherwise discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you on our Site. Other sites accessible through our site via links or otherwise have their own policies in regard to privacy. We are not responsible for the privacy policies or practices of third parties.

CHILDREN

To access or use the Site, you must be 18 years old or older and have the requisite power and authority to enter into this Privacy Policy. Children under the age of 18 are prohibited from using the Site.

UNSUBSCRIBE

You may unsubscribe from our email communications at any time through the unsubscribe link at the footer of all email communications. If you have questions or are experiencing problems unsubscribing, please contact us at abundantandbalancedllc@gmail.com.

ANTI-SPAM POLICY

We have a no spam policy and provide you with the ability to opt-out of our communications by selecting the unsubscribe link at the footer of all e-mails. We have taken the necessary steps to ensure that we are compliant with the CAN-SPAM Act of 2003 by never sending out misleading information. We will not sell, rent or share your email address.

UPDATING YOUR INFORMATION

You may request and update your personal information and privacy preferences by contacting us via email at comfortablewithchem@gmail.com.

COPYRIGHT

The tools, processes, strategies, materials and information presented on our sites are copyrighted and proprietary, so by using our website you agree not to record, duplicate, distribute, teach or train from our information without written permission of CC.

CHANGES TO THIS POLICY

You acknowledge and agree that it is your responsibility to review this Site and this Privacy Policy periodically and to be aware of any modifications. We will notify you of any changes to this privacy policy by posting those changes on this page.

CONTACT

If you have questions about our privacy policy, please email us at comfortablewithchem@gmail.com

The above terms will be governed by and construed in accordance with the laws of the State of Connecticut.

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